

March 2008 Volume 3, Issue 3

## National Children's Dental Health Month

This year's National Children's Dental Health Month was another smashing success. Events were held at both the Lackawanna County Children's Library and Keyser Avenue McDonald's. Area children were treated to photos with the Tooth Fairy, a presentation on oral hygiene by Dr. Brian Kerr, activities, giveaways, and

more. Throughout the month, Doctors Falk, Walsh, Kotchick, Burdyn, Hamilton and Rink, along with Alliance members and Tooth Fairy Lisa Reeves, visited area schools to promote good oral hygiene. A special thank you goes out to the Alliance members for their help in organizing these great events.





Left: Visitor Mackenzie Duffy gets her face painted by SDDS Alliance Member Mary Lou Burne at the Lackawanna County Children's Library.

Above: Dr. Chris Kotchick, his wife Bridget and baby Grace take a moment to smile for the camera at McDonald's.

Below: Dr. Jessica Falk, Dr. Christopher Kotchick (SDDS President), the Tooth Fairy, Christina Curran (McDonald's rep), Ronald McDonald, and Bobby Kollara (McDonald's Manager).

Bottom Left: The Tooth Fairy shares her story with an interested child.





### First February Baby Born

Congratulations to Kristin and Carlo Sabatini! They are the proud parents of the first baby born during February --- National Children's Dental Health Month.

Baby Caroline Roe, born at Moses Taylor Hospital on February 1st at 10:40 a.m., kicked off the celebration National Children's Dental Health Month. She was presented with a silver toothbrush with a pink head by Alliance member Maureen Perrotti.





More from
National
Children's
Dental Health
Month!
Dr. Brian Kerr
demonstrates
the proper
brushing
technique at
the Library.



#### **NPI Reminder**

Make sure you are ready to use your National Provider Identifier (NPI) by the May 23, 2008 compliance deadline.

The NPI is a 10-digit healthcare provider identification number required under the Health Insurance Portability and Accountability Act. You may want to contact your system vendors and

clearinghouses to ensure they are ready, and test with them before sending your NPI on their electronic claim forms.

Some dental plans may also require your NPI on paper claims. The web site is https://nppes.cms.hhs.gov/NPPES/Welcome.do.

## PDA's Amalgam Update

This is a quote from Dawn Marron, PDA, regarding the amalgam ordinance passed in Philadelphia, Pennsylvania.

An ordinance passed Philadelphia City Council to mandate patient brochures on amalgam. The city department of health has not yet created the brochure, but PDA is at the table trying to influence them to adopt the ADA brochure on restorative materials.

The ADA version is available on the PDA website at www.padental.org.

A mandatory separator bill has been introduced this session. We are opposing the mandatory part, and offering amendments to make it less onerous. Dentists will be needed to go to city council on hearing days and to make calls and write letters when the timing is right.

#### 2008 Officers

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Giallorenzi

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Dr. Brian C. Kerr



# WelcomeNew Members!

We are proud to have the following doctor as part of our Society. We wish you luck and success and look forward to seeing you at our meetings.

Dr. Marissa Zefran Nacinovich The Zefran Dental Group, Honesdale

Dr. Bridget Walsh Greenridge section of Scranton

Dr. Todd Angelo

327 N. Washington Ave., Scranton

Dr. Jessica Falk *Blakely* 

Upcoming Events

General Meeting	Radisson	March 18, 2008	6:30 p.m.
CE Course: All Facets of Endo, including Rotar	Inn at Nichols Village y Endo	March 19, 2008	8:00 a.m.
Board Meeting	Faccia Luna	March 31, 2008	6:30 p.m.
Third District Meeting	East Mountain Inn	April 2, 2008	6:30 p.m.
PDA 141st Annual Session	Hotel Hershey	April 10-13, 2008	8:00 a.m.
General Meeting/Shair Award	Radisson	April 15, 2008	6:30 p.m.
Board Meeting	Faccia Luna	April 28, 2008	6:30 p.m.
CE Course: Sleep Apnea	Inn at Nichols Village	April 16, 2008	8:00 a.m.
President's Dinner	Michaelangelo's	May 17, 2008	ТВА
Yankee's Game	PNC Stadium	May 23, 2008	6:30 p.m.
PDA Council & Committee Mtg	State College	May 30, 2008	ТВА
PDA Leadership Conference	State College	May 31, 2008	ТВА
Golf Tournament	Country Club of Scranton	June 2008	ТВА
Third District Meeting	Woodlands	November 14, 2008	8:00 a.m.

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