



# SCRANTON DISTRICT DENTAL SOCIETY

October 2013

## 2014 CE Courses Scheduled

Mark your calendars for the 2014 Continuing Education Series held at the Inn at Nichols Village in Clarks Summit. By now, you should have received detailed information and registration forms in the mail. If not, please visit our website at [www.scrantondental.org](http://www.scrantondental.org). The link is right on the home page!

### **January 15, 2014**

Pharmacology and  
Nutraceuticals  
Dr. Richard Wynn

### **February 19, 2014**

Endo  
Dr. Herbert Ray

### **March 12, 2014**

Oral Surgery  
Dr. Richard Bauers

### **April 16, 2014**

Heart Health  
Dr. James Lichon

## October's Meeting

Plan on attending October's meeting featuring Representative Matt Cartwright who will be discussing current federal health care issues. The meeting will be held in the University of Scranton's Brennan Hall's Rose Room at 6:30 PM.



*Congressman Cartwright*

Rep. Matt Cartwright was sworn into Congress on January 3rd, 2013. In his first term serving the people of Northeastern Pennsylvania and the Lehigh Valley, Cartwright has stepped forward as a leader, being elected Democratic Freshman Class Co-President by his colleagues. Further, Cartwright has introduced over a dozen pieces of legislation that aim to help seniors, veterans and the middle class,

the vast majority of which have been introduced with bipartisan support.

Cartwright was appointed to serve on the House Committee on Oversight and Government Reform, where he is a Ranking

Member on the Subcommittee on Economic Growth, Job Creation, and Regulatory Affairs. Cartwright is also a member of the House Committee on Natural Resources.

Cartwright is a magna cum laude graduate of Hamilton College, where he earned Bachelor of Arts degree in History in 1983. He is a Law Review graduate from University of Pennsylvania's Law School, where he earned a Juris Doctorate in 1986. Cartwright is married to Marion Munley Cartwright and is the father of two sons, Jack and Matthew and their dog Lucky. The Cartwrights live in Moosic.



### **Regulating Teeth Whitening as the Practice of Dentistry**

Due to growing concerns about the preponderance of non-dental professionals offering teeth whitening services to the public, the SBOD drafted a policy statement that would effectively regulate teeth whitening services as the practice of dentistry, to be administered by dental professionals only.

The SBOD's draft policy statement states that tooth whitening may be performed by a licensed dentist, or other qualified dental staff (under a dentist's direct supervision). Tooth whitening is defined as any means or methods used to whiten or bleach teeth, or the dispensing of a tooth-whitening agent to another person. There is an exemption for those products that consumers can purchase over-the-counter.

PDA submitted comments in support of the SBOD's policy statement, believing that a dentist should examine anyone wishing to have a tooth whitening procedure prior to the procedure. PDA's position is that teeth whitening procedures, as well as the dispensing of teeth whitening agents, constitute the practice of dentistry and that only dentists are qualified to diagnose and identify potential risks and ramifications of applying teeth whitening agents on existing dental problems. PDA supports regulation of this practice so that only dental professionals are operating teeth whitening kiosks and clinics, or dispensing prescription-grade agents.

The SBOD does plan to finalize its policy statement for inclusion in the regulations that all licensees receive or can access.

However, due to a pending lawsuit in North Carolina, the SBOD will delay implementation of any regulations. This lawsuit, filed by the Federal Trade Commission against the North Carolina Dental Board,

contends that the board violated restraint of trade laws by declaring teeth whitening services the sole practice of dentistry.

### **Dental Practice Ownership**

SBOD formed a committee to review and study issues related to practice ownership, including lay control of a dental practice, responsibility for maintenance of patient records and ownership of mobile dental facilities. SBOD's concern is whether non-dental professionals are exercising any control over patient treatment decisions because they own a dental practice or mobile facility. SBOD also is questioning whether there are sufficient regulations in place governing the control of patient records when they are treated in multiple locations by a number of providers.

PDA's position on potential regulations is based on its House of Delegates policy stating that "... the health interests of patients are best protected when dental practices and other private facilities for the delivery of dental care are owned and controlled by dentists licensed in Pennsylvania." PDA firmly believes that mobile dental units should not replace existing dental homes and that private units should be owned by a licensed dentist and public units should employ a licensed dentist as its dental director. PDA also believes that the owner of a practice or mobile unit should maintain patient records according to current regulations, even if the individual is not a licensed dentist.

The committee sought comments from PDA and other stakeholders as part of its review. PDA will continue to monitor the committee's activities and provide comments should the SBOD introduce regulations on ownership issues.

## Proposed 2014 Officers

Our SDDS General meeting on September 17th opened for Board nominations from the floor. There were no other responses from the notice printed in the August SDDS newsletter, which was mailed to all current SDDS members.

The following will be voted on at the October 15th meeting at same site, University of Scranton's Rose Room, located in Brennen Hall at 6:30 PM.

### **Doctors Nominated for:**

President – J.R. Karam  
Pres-Elect – Justin Burns  
V.P. – Stephanie Hanyon-Potter  
V.P. – Gary Kopesky  
Treasurer – Jessica Falk  
Secretary – Kurt Wadsworth

### **Directors:**

Fred Bonacci – Editor  
Kristin Paoli  
Charles Scrimalli  
Rene Schaeffer

## 2013 Officers

President: Dr. Amy Cravath  
Pres-elect: Dr. J.R. Karam  
V.P.: Dr. Stephanie Hanyon  
V.P.: Dr. Gary Kopesky  
Treasurer: Dr. Jessica Falk  
Secretary: Dr. Justin Burns  
Bulletin Editor: Dr. Fred Bonacci

Board of Directors:  
Dr. Chuck Scrimalli  
Dr. Renee Schaeffer  
Dr. Kady Schloesser  
Dr. Kristin Paoli

## President's Letter



I hope everyone had an enjoyable summer and is ready for a beautiful and colorful NEPA autumn. We have an exciting October

general meeting planned with Representative Matt Cartwright. He will be discussing current federal health care issues. We hope to get a great representation of our dental society, so please plan on attending the meeting at the University of Scranton's Brennan Hall's Rose Room at 6:30pm.

I would like to thank Dr. Kady Schloesser for her presentation on pediatric dentistry at the September meeting. It is always helpful to get sug-

gestions on dealing with our pediatric population as effectively as possible.

The SDDS board members would like to thank those who have accepted nominations for board positions in 2014. Every dental society member is invited to our monthly board meetings and we are always looking for new faces to get involved at the local level. It doesn't matter if you have been practicing for 3 months, 3 years, or 30 years, everyone is invited and encouraged to join and become active in the society. If you are interested in getting involved please attend our next meeting on November 11 at Café Classico on Mulberry Street in Scranton.

Sincerely,

Dr. Amy Cravath

## Confused About Health Care Reform?

PDAIS can help. Whether you have questions regarding how the Affordable Care Act (ACA) applies to your practice, need assistance with implementation in January or would like alternative health quotes, the PDAIS team is well versed in all aspects of the ACA and is ready to assist and guide you through the process. Contact PDAIS at 877-732-4748 or [memberbenefit@pdais.com](mailto:memberbenefit@pdais.com).

## Join Us

The SDDS has been asked to be a part of "Health Career Day" at the Northern Tier Industry and Education Consortium at Elk Lake High School on Thursday November 6th. Prospective students interested in the healthcare field will be in attendance. Please join Doctors Kotchick and Burns as they proudly represent the SDDS. If you're interested in participating, please contact Justin Burns at [jburnsdmd@gmail.com](mailto:jburnsdmd@gmail.com) or (570) 346-7301.

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## Meeting Minutes

*Submitted by Dr. Justin Burns*

The Executive Board meeting was held September 23, 2013 at Café Classico, Scranton. In attendance were Doctors Cravath, Falk, Giallorenzi, Karam, Kelly, Kotchick, Paoli, Scrimalli, Kurt Wadsworth and Zale, along with Marketing Coordinator Cindy Cox

There are/have been significant changes in healthcare recently, so please check the website for updates on HIPPA, sterilization, and Obama-care. There is still a shortage of general dentists participating with Jewish Family Services. A motion was passed to bring cases to the board monthly so that we can expedite treatment for these patients. The Vice President of the SDDS will be in charge of this initiative.

A motion was also passed to make the budget for National Children's Dental Health Month (NCDHM) the same last year. Dr. Kady Schloesser has offered to chair this important event once again. If anyone is interested in volunteering, please contact her directly at [kady.schloesser@gmail.com](mailto:kady.schloesser@gmail.com) or (570) 253-0358. Good luck, Kady!

Nominees for 2014 Officers are as follows:

President: J.R. Karam  
President elect: Justin Burns  
VP: Stephanie Hanyon & Gary Kopesky  
Secretary: Kurt Wadsworth  
Bulletin Editor: Fred Bonacci

Flyers were mailed regarding 2014 Continuing Education courses. There are excellent speakers this year, so

please plan to attend. It was discussed that some of the CE courses be changed to Friday the following year to hopefully increase attendance. Please make your opinions on this issue known to board members.

There is a Health Career Day at the Northern Tier Industry and Education Consortium on Thursday November 6th at Elk Lake High School.

Prospective students interested in the healthcare field will be in attendance. Doctors Kotchick and Burns will be in attendance to represent the SDDS.

Doctors Chris Kotchick and Joyce Perih are the Dental Co-Chairs for the United Way fundraiser this year. Any support would be greatly appreciated.

The next executive meeting will be held at 6:00 pm on November 11th at Café Classico in Scranton.

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# Upcoming Events

<b>Board Meeting</b>	U of S	Oct 15, 2013	6:00 PM
<b>General Meeting</b>	U of S	Oct 15, 2013	6:30 PM
<b>Congressman Cartwright</b>	Brennan Hall Room 509		
<b>Board Meeting</b>	Café Classico	Nov 11, 2013	6:00 PM
<b>Third District Meeting</b>	Woodland's	Nov 15, 2013	8:00 AM
<b>General Meeting</b>	U of S	Jan 21, 2014	6:30 PM
<b>General Meeting</b>	U of S	Feb 18, 2014	6:30 PM
<b>President's Dinner</b>	Scranton Country Club	May 3, 2014	7:00 PM