



SCRANTON DISTRICT DENTAL SOCIETY

February 2013

NCDHM Gaining Momentum!

With five events filling this month's National Children's Dental Health Month calendar, the SDDS is gaining a prominent presence in our community. Under the direction of Chair Dr. Kady Schloesser, this year's events are designed to attract even more of the area's children.

"We can really use everyone's help during these terrific events. If you are able to come out and support what

Sunday, February 3, 2013

2:30 PM

Albright Memorial Children's Library

Saturday, February 9, 2013

9:00 AM – 11 AM

McDonald's Old Forge restaurant

12:00 PM – 2:00 PM

McDonald's Keyser Avenue Restaurant

Saturday, February 16, 2013

12:00 PM – 2:00 PM

McDonald's Tunkhannock Restaurant

12:00 PM – 2:00 PM

Wayne County Public Library

we're doing, each event will be even better!" states NCHDM Chair Kady Schloesser. "We also have hundreds of goodie bags filled with McDonald's coupons, tooth brushes, and educational materials designed for elementary aged children. If you're

interested in speaking to a school or community group, please let me know and I can arrange for you to obtain bags."

For more information or to request goodie bags, contact Kady at kady.schloesser@gmail.com.



New Officers Sworn In

2013 officers were officially sworn in during January's general meeting at the University of Scranton. Incoming President, Dr. Amy B. Cravath, was presented the gavel by outgoing President Dr. Matthew A. Zale and the following officers who were present recited the pledge together:

President: Dr. Amy Cravath
Pres-elect: Dr. J.R. Karam
V.P.: Dr. Stephanie Hanyon
V.P.: Dr. Gary Kopesky
Treasurer: Dr. Jessica Falk
Secretary: Dr. Justin Burns
Bulletin Editor: Dr. Fred Bonacci

Board of Directors:
Dr. Chuck Scrimalli
Dr. Renee Schaeffer
Dr. Kady Schloesser
Dr. Kristin Paoli



Outgoing President Dr. Matthew A. Zale presents the gavel to 2013 President Dr. Amy Cravath.



Some of the 2013 officers: Dr. Amy B. Cravath, President, Dr. Jessica Falk, Treasurer, Dr. J.R. Karam, President-Elect, and Dr. Fred Bonacci, Newsletter Editor.

2013 CE Courses

Wednesday, February 27, 2013

Dr. Robert Obradovich: How Can I Do That, Get Paid, and Enjoy It? (Restorative Dentistry Techniques)

Wednesday, March 27, 2013

Dr. Carl Driscoll: Restoration of the Complex Denture, Fixed and Implant Patient

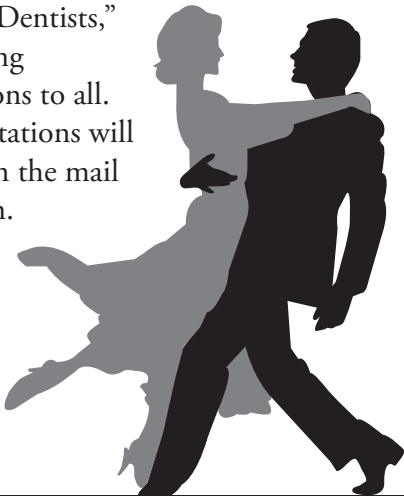
Wednesday, April 17, 2013

Dr. Howard Glazer: What's Hot and What's Getting Hotter? (Implants/Restorative Dentistry)

Photo ID Required!

Attention all members: The SDDS is looking for photos of members to show during the President's dinner. We are looking, in particular, for pictures of you early in your career. Our goal is to honor former Society Presidents and members who have supported the SDDS over the years. Simply email them to Matt Zale at mattzale1@gmail.com.

Speaking of the President's Dinner...remember this year it's on a FRIDAY. Friday, April 5, 2013 at the Radisson. Bring your dancing partner as professional Vince Brust will host "Dancing with the Dentists," giving lessons to all. Invitations will be in the mail soon.



President's Letter

It is a great honor to serve our dental society as the Scranton District president. We have had a long list of exemplary presidents in years past. I will try to build upon the foundation of those who served before me and do my best to ensure a strong future.

Dr. Matt Zale has done a fantastic job as president in 2012, which has allowed for me to start with a solid platform. He has been very active in our local society as well as in PDA. His enthusiasm for organized dentistry has been exceptional.

It is important to recognize the work of our fellow members that is already underway to make this another successful year. Dr. Joe Kelly, as always, has been very active organizing the continuing education, the SDDS scholarships with the Scranton Area Foundation, and continues to help our society in countless ways. Doctor's Karam and Bonacci have again volunteered their time to organize the annual golf outing. In addition, Dr. Karam will serve

as president elect, thus organizing all general meetings and speakers at the University of Scranton.

Dr. Kady Schloesser has taken on the task of organizing National Children's Dental Health Month and has been arranging numerous outreach events for the SDDS to serve our community. Dr. Stavisky again will serve as our district trustee to the PDA. His expertise and long history in organized dentistry will continue to serve us tremendously.

With the efforts of our superb volunteer members, this year promises to be successful for, not only the society, but the community we serve. Thank you to all of our members who represent our profession.

Dr. Amy Cravath



February's Meeting

Don't miss the February 19th meeting at the University of Scranton's Brennan Hall, Room 509, located on the 300 block of Madison Avenue. Matthew D. Shaffer, CSNA, financial advisor at Merrill Lynch, will present "Wealth Management Strategies for the New Tax Law." As always, dinner is complimentary for members. Please reserve your spot by calling or emailing Dr. J.R. Karam, 570-963-7700 or drjkaram@gmail.com.



SCRANTON DISTRICT DENTAL SOCIETY

NCDHM History

The annual observance of children's dental health began as a one-day event in Cleveland, Ohio on February 3, 1941 and a one-week event in Akron, Ohio during February 1941.

The American Dental Association held the first national observance of Children's Dental Health Day on February 8, 1949. The single day observance became a week-long event in 1955. In 1981, the program was extended to a month-long celebration known today as National Children's Dental Health Month.

Today, NCDHM is a nationwide program and its messages reach millions of people in communities across the country and at numerous armed service bases abroad. Local observances often include poster, coloring, and essay contests, health fairs, free dental screenings, museum exhibits, classroom presentations and dental office tours.

The theme for this year's campaign is "Get a Gold Medal Smile," featuring two sets of twins - Flossy and Buck McGrinn and Den and Gen Smiley.

Online Radiology CE

As a member benefit, PDA's Environmental Issues Committee has created an online CE course that can be used for office in-service training or presentations for component societies to ensure that member dentists and their staff are in compliance with Pennsylvania regulation, 25 Pa Code, Section 221.11 (b). The online course is available exclusively to PDA members and their non-dentist staff, and is worth two CE credits. To view the online

course and quiz, visit www.padental.org/radiology.

MOM-n-PA

We need your help on May 31-June 1, 2013 at Liacouras Center, Philadelphia. Join your colleagues for the inaugural MOM-n-PA free dental mission in Philadelphia. Our goal is to treat 2,000 patients in just two days. Join us as we show the citizens of Pennsylvania as well as our legislators that dentistry has a heart! Go to www.mom-n-pa.com for more information.

We need your help:

- 200 dentists
- 200 assistants
- 150 hygienists
- 200 lab volunteers

2012 Legislative Victories

HB 1537 & SB 1144

Prohibiting insurers from capping non-covered dental services

In October, Pennsylvania became the 27th state to pass legislation prohibiting insurers to cap non-covered dental services. This significant victory against the insurance industry illustrates the strength of organized dentistry in the legislative areas and signals an era in which we have taken a step toward leveling the playing field against insurance companies. For three years, our lobbyists, staff and members educated about the unfairness of this insurance practice and lobbied for its prohibition. We overcame strong opposition from the insurance carriers to garner support from key legislators from the House and Senate who championed our cause.

HB 532

Requiring insurers to cover general anesthesia for young children and patients with special needs

Collective efforts paid off. HB 532 unanimously passed the House of Representatives and Senate, then was signed into law by Governor Corbett on July 5.

For more than a decade and seven legislative sessions, PDA poured a significant part of its advocacy resources into lobbying for legislation which requires all insurers to cover under their medical policies the costs associated with administering general anesthesia to children seven years of age and younger and patients of any age with developmental disabilities. PDA's lobbyists and staff worked with key members of the House Democratic and Republican caucuses to advance this legislation. Members routinely answered calls to action and contacted their legislators to request support for the bill. PDA also worked with organizations that advocate on behalf of Pennsylvanians with special needs.

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Upcoming Events

General Meeting	U of S Brennan Hall Rm 509	Feb. 19, 2013	6:30 PM
CE Course <i>Dr. Robert Obradovich</i>	Inn at Nichols Village	Feb. 27, 2013	8:00 AM
General Meeting	U of S DeNaples Rm 405	March 19, 2013	6:30 PM
CE Course <i>Dr. Carl Driscoll</i>		March 27, 2013	8:00 AM
President's Dinner	Radisson	April 5, 2013	7:00 PM
CE Course <i>Dr. Howard Glazer</i>	Inn at Nichols Village	April 17, 2013	8:00 AM
Golf Tourney	Scranton Country Club	June 19, 2013	TBA
General Meeting	U of S Brennan Hall Rm 509	Sept. 17, 2013	6:30 PM
General Meeting	U of S Brennan Hall Rm 509	Oct. 15, 2013	6:30 PM