



# SCRANTON DISTRICT DENTAL SOCIETY

October 2012

## October's Meeting



On Tuesday, October 16, 2012 at 6:30 PM at The University of Scranton, our very own Dr. Jack Erhard will be the featured speaker. Dr. Erhard will

present an overview of the "dental patient record" gathered from media integrated recommendations and his experiences drawn from reviews of numerous dental records produced by dentists who have been involved in licensure and legal confrontations as well as professional audits. Here's what he says:

"Regardless of the patient's age, sex or reason to be present in our office, the one certain professional action performed at each and every patient visit is the act of recording details of that visit in the "dental patient record." For the majority of us, this is quite routine and rarely read by anyone other than the dentist and/or

the dental staff. What is entered into that patient record varies in a similar manner to how each of our practice policies varies. Ultimately, the goals of each are very similar; providing the best possible patient treatment and accurately recording all the pertinent details regarding that patient's treatment. However, on occasion, what is recorded for each patient may become subject to review by others not directly related to our individual practices."

Don't miss this informative meeting. The University of Scranton's Brennan Hall is on the 300 block of Madison Avenue. On-campus, complimentary parking is available at the parking pavilion, 820 Mulberry St. on the roof. There will be no charge for any cars parked there. As always, dinner is complimentary for members. Please reserve your spot by calling or emailing Dr. Amy Cravath, 570-586-1411 or abcravath@yahoo.com.

## Third District Meeting



The annual meeting of PDA's Third District will be at The Woodlands in Wilkes-Barre on November 9, 2012. Dr. Barry Glassman

will speak on joint dysfunction, chronic pain, headache, sleep disorders, and migraine headaches. Be sure to join our new Trustee, Dr. Eli Stavitsky for this informative presentation. There will also be a 3rd District business meeting after the presentation, where all dentists are welcome to attend.

Dr Barry Glassman DMD, maintains a private practice in Allentown, PA, which is limited to chronic pain

management, temporomandibular joint dysfunction and dental sleep medicine. He is a Diplomate of the American Academy of Craniofacial Pain, a Fellow of the International College of Cranio-mandibular Orthopedics, a Fellow of the Academy of Dentistry International, and a Diplomate of the American Academy of Pain Management. He is on staff at the Lehigh Valley Hospital where he serves as a resident instructor of Craniofacial Pain and Dysfunction and Dental Sleep Medicine.

To register, contact Bob Albrecht at Muth and Mumma dental lab, or Dr. Jessica Guy, Third District President at 570.476-3506.

## 2013 CE Courses

By now, you should have received at least one flyer in your mail highlighting the upcoming CE courses. If you haven't already registered to take advantage of the "early bird discount," please do so by December 15, 2012. You can register by going on-line ([www.scrantondental.org](http://www.scrantondental.org)) or completing the form that came in the mail. All checks should be made payable to "Scranton District Dental Society" and mailed, along with your registration form, to Dr. Joseph Kelly, Jr., 103 West Grove Street, Clarks Summit, PA, 18411-2019. Any questions can be directed to Dr. Kelly at (570) 587-4787 or [drkellyjr@gmail.com](mailto:drkellyjr@gmail.com)

### Wednesday, January 23, 2013

Dr. Joseph Massad: The Latest on Dentures and Implant Overdentures

### Wednesday, February 27, 2013

Dr. Robert Obradovich: How Can I Do That, Get Paid, and Enjoy It? (Restorative Dentistry Techniques)

### Wednesday, March 27, 2013

Dr. Carl Driscoll: Restoration of the Complex Denture, Fixed and Implant Patient

### Wednesday, April 17, 2013

Dr. Howard Glazer: What's Hot and What's Getting Hotter? (Implants/ Restorative Dentistry)

2013 Continuing Education Courses  
Early Bird Discount  
December 15, 2012

## Act 65 Requires Dentists to Carry Malpractice Insurance

In June, Gov. Corbett signed into law SB 388, now Act 65, legislation that requires dentists to carry malpractice insurance at minimum of \$1 million per occurrence or claim and \$3 million per annual aggregate. A licensee must show proof of having purchased this amount of insurance to the State Board of Dentistry.

PDA successfully lobbied to amend the legislation to include the following exemptions:

- Dentists maintaining an active license but not practicing clinically.
- Volunteer dentists in community-based settings.
- Dentists whose employer provides coverage.

Act 65 took effect on August 22, 2012. It is our understanding that the State Board of Dentistry will most likely request proof of adequate insurance coverage before or during the licensure renewal cycle and that it will look to see that licensees have met the August 22 deadline for purchasing the amounts now required. PDA advises dentists to show a good faith effort at compliance by updating your policies immediately and not to wait until it is time to renew policies.

### Save the Date! Day on the Hill scheduled for June 4, 2013

Please mark your calendars to attend Day on the Hill on June 4. Don't miss this opportunity to discuss dental issues with lawmakers and enjoy camaraderie with other dentists, spouses and dental students. Last year's event was so successful we passed one of our legislative priorities, and we are poised to pass another this fall. Just think what we could do if we had thousands of members at the Capitol on June 4! Visit

PDA's website for updates and remember to register by May 14. Contact Marisa Swarney at (717) 234-5941, ext. 116 with questions or concerns. Tweet with us! #DayOnTheHill

### Connect with the PDA

Follow PDA on Twitter (@padentalassn) to get updates on everything from legislation and important issues affecting you, to upcoming events, to membership news, to CE opportunities, to informative articles and upcoming topics in the Pennsylvania Dental Journal.

Simply go to Twitter today and sign up for a free account. Then find twitter.com/padentalassn and click on "Follow."

We also frequently disseminate information through Facebook and LinkedIn. And as always, PDA's private Social Network is an easy and convenient way to connect with your colleagues 24/7. Take a moment to check out all of these social networking sites and be in the know!

## President's Letter *This time of year we are asked to vote for change*

Are we ready for the changes to come? National healthcare was supported in 2010 by the AMA. The cost of dental education is over \$100,000



per year at some schools. New graduates join large practices to avoid startup costs of a new practice. Solos practitioners have more regulations, digital records are proposed as mandatory, and the legislatures push for "mid-level" providers and 3rd party reimbursement policy changes by fiat. Who is advocating for us dentists? Many older PDA members will shift to a reduced dues structure, and new members do not replace them. Dramatic changes from the "good ol' days." Are we ready for the changes to come? How can an individual dentist address these issues? Join us in organized dentistry to voice our consolidated concerns for the public, profession, and practice of dentistry. Come to our board meeting November 19th at 6 PM at Carl Von Luger Steak House on courthouse square in Scranton or attend our General meeting on Octo-

ber 16th at University of Scranton.

Does the public understand such issues? Recent political events demonstrate that "good will" goes a long way over a detailed discussion of the issues. Does the SDDS tooth fairy during National Children's Dental Health Month (NCDHM) convey a subliminal message of good will? Although the general public usually rates dentists high among all occupations, they also complain of access to affordable care. Even though most trust their personal dentist, they are wrongly willing to transfer that trust to a lesser trained experienced provider (i.e. "Mid-level provider"). We as dentists need to educate the public of these "toothless" efforts that miss real change.

The public is not aware of our discounted dental services to our needy patients or participation in the Jewish Family Services. We need to impress the public in a Big Way via the media, lobbying (come to "Day on the Hill" in June), and education (NCDHM in February). Would you be interested in volunteering in Philadelphia at the Mission of Mercy event May 31? (online at mom-n-pa.com) or the PDA Social Network.

THERE IS A NEED TO JOIN TO-

GETHER AND ACT TOGETHER, issue by issue. Do you want to be part of the solution? Local NCDHM events need your participation. Plan now to have time in February to help our largest local effort to connect with our community.

On another note...remember it's the last year for dentists to complete 30 CE credits by March 2013. Registration is now open for our 2013 for Continuing Education at Nichols Village in Clarks Summit (same place). There is a discount if you register before December 15th. For more information, see the flyer you received in the mail, our website ([www.scrantondental.org](http://www.scrantondental.org)), or the PDA's "Social Network."

There is a request from local assisted living home for any SDDS member to address their staff on denture care for their residents. Any Volunteers? Call Matt Zale 383-5300.

Sincerely,

Matthew A. Zale, DMD

*PS: Warning: the President's Dinner in April will have a dance instructor and offer dance lessons. Music by the "Ortho band" featuring singer "Peg Lateral." Get ready to rumba!*

## Support Family to Family

We are pleased to announce that Dr. Al Giallorenzi and his family have been named as the Host Family for Dr. Burne's Family to Family Thanksgiving Food Program. Started in 1986 by Dr. James Burne and his wife Mary Lou, along with their four children Jim, Mark, Mary, and Matthew, this local assistance program has been feeding families in the Greater Scranton area for over 25 years. This year, they plan on distributing 30,000 baskets which will feed about 15,000 people, more than half of whom are children. The food bill is expected to hit \$85,000.

According to Mary Lou Burne, "Each year the need gets greater with many working families living at or below the

poverty level. This food basket does help ease the burden and bring comfort and warmth at the most family-oriented holiday... Thanksgiving."

A donation of \$25 will cover the cost of one food basket. Won't you consider donating? You can mail your donation to: Family-to-Family, 444 Orchard St., Scranton, PA 18505.

Donations of new and gently used men's, women's or children's winter coats, which will be distributed as part of the Family-to-Family basket giveaway, are also being accepted. They can be dropped off Monday through Friday from 9 a.m. to 4 p.m. at the Friends of the Poor, 148 Meridian Ave, Scranton.

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## October's Board Meeting Minutes

*Submitted by Dr. Justin Burns*

The Executive Board meeting was held 10/1/12 at Carl Von Luger's Steak House. Attendees included: Doctors Justin Burns, Amy Cravath, Jessica Falk, Mark Giallorenzi, J.R. Karam, Joe Kelly, Kady Schloesser, Chuck Scrimalli, and Marketing Coordinator Cindy Cox.

Joe Kelly talked about needing more dentists to participate in the JCC. Another letter will be sent out in the near future. If you are willing to participate, please complete the information in the letter once you receive it and send back ASAP.

Chuck Scrimalli brought up membership and poor attendance to general meetings. Please consider coming to future general and/or executive meetings so we can keep the SDDS going in the right direction.

The tentative dates for the golf outing are June 12th or June 19th 2013. The final date will be determined shortly. Also, the Luzerne county dental society will also be invited to this year's event. Furthermore, we are looking into ways to increase sponsorships for this year's outing.

The budget for National Children's Dental Health Month (NCDHM) was

raised to \$5,000 this year. This is due to the increased size of the program over the last few years. We will also be looking in to local companies to donate stickers, pencils, etc for this year. Any extra toothbrushes or items will be saved and used for next year's event.

If you plan on attending any of the 2013 CE courses, please send your payments into Joe Kelly as soon as possible. We would also like to remind dentists that you are responsible for making sure your employees' CE credits are up to date. There have been reports of dentists getting large fines recently for employees whose CE credits are not current.

Finally, a motion passed to donate \$1,000 to the Family to Family food drive this year. This is a very special local event run by one of our own, Dr. Jim Burne, and will be honoring another of our own, Dr. Al Giallorenzi and his family. Furthermore, they are always looking for volunteers to help throughout the day. If anyone is interested, please contact Mark or Al Giallorenzi.

Our next executive meeting is November 19th at 6pm. The venue is Carl Von Luger. Everyone is invited and encouraged to attend.

## 2013 Slate of Officers

We will be voting for the 2013 slate of offices during our next General meeting on Tuesday, October 17, 2012. Here is the proposed slate:

**President:** Dr. Amy Cravath

**Pres-elect:** Dr. J.R. Karam

**V.P.:** Dr. Stephanie Hanyon

**V.P.:** Dr. Gary Kopesky

**Treasurer:** Dr. Jessica Falk

**Secretary:** Dr. Justin Burns

**Bulletin Editor:** Dr. Fred Bonacci

**Board of Directors:**

Dr. Chuck Scrimalli

Dr. Renee Schaeffer

Dr. Kady Schloesser

Dr. Kristin Paoli

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## NCDHM Right Around the Corner... New Chair Announced

Big plans are underway for this year's National Children's Dental Health Month in February. Under the direction new Chair Dr. Kady Schloesser, this year's events are designed to attract even more of the area's children.

As always, we are in need of numerous volunteers. If you would like to help, there are several ways. Here are a few:

- Be part of the planning committee
- Be present at one (or all) of the events to hand out bags and answer questions
- Sign up to speak at a local school during the month of February
- Distribute bags to local organizations/schools

If you can help, please email Kady at [kady.schloesser@gmail.com](mailto:kady.schloesser@gmail.com).

# Upcoming Events

<b>General Meeting</b>	U of S, Brennan Hall	Oct. 16, 2012	6:30 PM
<b>ADA Annual Session</b>	San Francisco	Oct. 18-21, 2012	8:00 AM
<b>Third District Meeting</b>	Woodland's	Nov. 9, 2012	6:30 PM
<b>Board Meeting</b>	Carl von Luger	Nov. 19, 2012	6:00 PM
<b>General Meeting</b>	U of S, Brennan Hall	Jan 15, 2013	6:30 PM
<b>CE Course</b> <i>Dr. Joseph Massad</i>	Inn at Nichols Village	Jan. 23, 2012	8:00 AM
<b>General Meeting</b>	U of S, Brennan Hall	Feb 19, 2013	6:30 PM
<b>CE Course</b> <i>Dr. Robert Obradovich</i>	Inn at Nichols Village	Feb. 27, 2012	8:00 AM
<b>General Meeting</b>	U of S, Brennan Hall	March 19, 2013	6:30 PM
<b>CE Course</b> <i>Dr. Carl Driscoll</i>	Inn at Nichols Village	Mar. 27, 2012	8:00 AM
<b>President's Dinner</b>	TBA	April 6, 2013	7:00 PM
<b>CE Course</b> <i>Dr. Howard Glazer</i>	Inn at Nichols Village	April 17, 2012	8:00 AM
<b>Golf Tourney</b>	Scranton Country Club	TBA	TBA
<b>General Meeting</b>	U of S, Brennan Hall	Sept. 17, 2013	6:30 PM
<b>General Meeting</b>	U of S, Brennan Hall	Oct. 15, 2013	6:30 PM

Dr. Matthew Zale  
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