

# SCRANTON DISTRICT DENTAL SOCIETY

February 2023

## SDDS Wins PDA Presidential Citation

The SDDS was awarded the GOLD award from the PDA for the Presidential Citation. The PDA Presidential Citation recognizes district and local societies that support PDA's 2020-2023 Strategic Plan by completing certain activities. To achieve the GOLD award, member societies were called upon to achieve goals in at least three of the following categories:



- Provide Value Offerings That Are Member-focused
- Increase Member Engagement
- Maintain End-of-Year Membership Numbers
- Increase Leadership Development and Engagement

"Congratulations to the component societies who earned 2022 PDA Presidential Citations! Thank you to all of our district and local society volunteers for dedicating their time and talents to provide members with invaluable support on the district and local level," states Sarah Adams, PDA Component Relations Manager.



## National Children's Dental Health Month

We are so happy to celebrate the return of our annual celebration of National Children's Dental Health Month (NCDHM) during the month of February. Some of our dentists will be visiting area schools and day care centers, educating the kids about the importance of good dental hygiene in fun, entertain ways. Every child will receive a complimentary dental bag filled with coupons, toothbrushes, coloring pages, and more. Won't you join in the fun?

In addition, three Mueller Family McDonalds restaurants will be partnering with us by hosting special events featuring the Tooth Fairy and Peppa Pig. Visitors will enjoy FREE photos with the characters, arts & crafts, and a dental hygiene bag including a coupon for free fries! \$2.99 Happy Meals will also be

available during the events:

- **McDonalds Bell Mountain** (1511 Scranton Carbondale Highway, Dickson City, PA) on Wednesday, 2/8/23, 5 – 7 PM;
- **McDonalds Carbondale** (160 Brooklyn Street, Carbondale, PA), Thursday, 2/16/23, 5 – 7 PM; and
- **McDonalds Keyser Ave** (1739 N Keyser Avenue, Scranton, PA), Tuesday, 2/28/23, 5 -7 PM.

"Our goal is to enable kids to experience dentistry in a fun, healthy way. We want to be a positive force, teaching children (and their parents) the importance of good, at-home hygiene and regular visits to their dental professional," states Dr. William Dempsey, President, SDDS.

Dr. Alesia Walsh, this year's NCDHM Chair states, "We are thrilled to be back in the midst of

the communities we serve! After a couple of Covid years, it's more important than ever to meet and educate our children face-to-face. We love seeing their smiles as they pull out their new toothbrushes from their goodie bags."



# Don't Miss the Ben Shair/Todd Angelo Awards Dinner

Mark your calendars for our celebration of the recipient of the Ben Shair/Todd Angelo award on Wednesday, March 15, 2023 at AV Restaurant. Join us for complimentary cocktails, dinner, and a brief ceremony honoring this year's winner.

To reserve your spot, email or call Dr. Jessica Falk at [businessadmin@orthospecs.com](mailto:businessadmin@orthospecs.com) or (570) 346-1822.



## Welcome New President Dr. William Dempsey

We are so pleased to welcome 2023 president Dr. William Dempsey! Dr. Dempsey is a graduate of Sacred Heart High School. He received his BS degree in biology from Pennsylvania State University and his DMD degree from Temple Dental School in Philadelphia, Pennsylvania. Upon matriculation, he started working for Mount Pocono Dental Care. Century Dental purchased Mount Pocono Dental Care and Dr.

Dempsey continues to practice there.

Dr. Dempsey always loved northeast Pennsylvania and moved back and began to practice in 2012. He is a member of the American Dental Association, Pennsylvania Dental Association, and American Association of Dental Consultants. Dr. Dempsey enjoys spending time with family and playing golf. He resides with his wife Marla, and daughter Siena in Crystal Lake.



Hello to all and thank you for trusting me with the honor of being president. We had a great board meeting at Armetta's in January and have many great events to look forward to this year.

Children's dental health month is this month and we are thrilled that all 2800 giveaway bags filled with toothbrushes, toothpaste and McDonald's coupons have been distributed already! We have a lot of events planned for the kids all month at various locations

## President's Letter

throughout the county so be sure to stop by!

There are many opportunities to get together in the next several months. We will be having a general meeting and the Ben Shair/Todd Angelo dinner March 15, 2023 at AV restaurant in Scranton and an all-day CE course on Wednesday April 26, 2023. Looking toward the fall, on September 9, 2023, 8 AM – 12:00 PM we will be hosting a CE event at Glenmaura. The speaker will be David Rice and is sponsored

by Ivoclar. We are also planning a general meeting/CE course for Tuesday, September 12. The golf tournament is tentatively scheduled for June 14, 2023 at Scranton Country Club.

I feel that we grew a lot as an organization over the last few years since covid. Everyone worked together and was willing to lend a helping hand to anyone in need. I look forward to seeing everyone this year.

Dr. William Dempsey  
SDDS President



# Minutes

*Submitted by Cynthia Cox*

A board meeting was held 1/24/23 at Armetta's at 6:30 PM. In attendance were: Al Matrone, Cynthia Cox, Bill Dempsey, Jack Erhard, Jessica Falk, Andrea Frantz, Kristen Frantz, Rich Grossman, Joe Kelly Jr., Tom Langan, Caitlin Libby, Darleen Oleski, Chuck Scrimalli, Kurt Wadsworth, Alesia Walsh

**Tom Langan** – reported on Treasurer's report. All in order

**Joe Kelly** – 90 people attended last week's CE at the Radisson

**President's dinner** keep every year? Yes. Kicking around 10/27 weekend but Dr. Grossman stated there may be a PDA/Third District event. Shooting for 1/12/24

**Discussion on dates**, including what to do in the fall. See below:

- Board meeting 2/21 at Armetta's
- Ben Shair/Todd Angelo General Meeting at AV 3/15
- Golf Tourney 6/14/23
- All-day CE 9/9/23, 8am – 12pm at Glenmaura, David Rice, dentist speaker
- General/CE meeting 9/12/23 – try U of S first, then AV (3 new dentists to speak)
- 2024 - 3 new dentists to speak at 2024 general meeting

**Chuck Scrimalli** gave new dentist report. PDA membership down 4.6% due to aging population, influx of DSO's, retiring dentists

- 2023 membership drive – any non-member that joins gets 50% discount for ADA and PDA

- ARC (ADA Retention and Acquisition) ADA is giving funding to help retain members
- Looking for dentists to attend upcoming events
- Looking for ways to recruit new members. Reward individual dentists

**Alesia Walsh** – NCDHM

- Have 2880 goodie bags
- Asking for dentists to take bags to schools/organizations 920 being used now
- Cindy showed billboard
- Schedule of Tooth Fairy events:  
2/8 McDonald's Bell Mountain  
2/16 McDonald's Carbondale  
2/28 McDonald's Keyser

**Rich Grossman:**

- Talked about member benefits. Use BEST card credit card processing company
- Strongly encouraged all to attend the Family Vacation CE June 15-18 at Hyatt Regency Cambridge, Chesapeake Bay.
- PDA meeting at Normandy Farms
- ADA in Orlando this year October 5-7

**Darleen Oleski:**

- Not doing yearly meeting but having a short CE October 27, 2023. Location to be determined. Somewhere in between Luzerne and Lackawanna

**Jack Erhard**

- Opioids, child abuse radiology via PDA free. Very easy and takes about 20 minutes for 3 CE credits.

**Next board meeting: 2/21/23**

# PDA Pro Bono Continuing Education Credit

*Act 159 of 2022 is now in effect for the license renewal period*

Here's what you need to know to apply up to three hours of pro bono service for continuing education credits each time you renew your license!

Act 159 applies to you and members of your dental team. Dentists, dental hygienists, and expanded function dental assistants may have up to three (3) hours of volunteer practice credited toward their respective continuing education requirement, so long as the following criteria are met:

- The services are provided in the Commonwealth of Pennsylvania.
- The licensee or certificate holder provides volunteer services at a clinic, health center or at an event or program offered by a charitable entity.
- The services are provided at no cost to patients.
- The licensee or certificate holder is not compensated for providing services to those patients.
- The number of hours of volunteer practice to be credited towards the continuing education requirement must represent the time that the licensee or certificate holder spent in the actual delivery of oral health care services or in direct support of the delivery of oral health care services. Continuing education credit will not be awarded for time spent performing administrative duties.

Acceptable documentation consists of a letter from the clinic, health center, or charitable entity on their letterhead, which verifies the licensee or certificate holder's compliance with the above conditions, along with the date(s), location and hours of volunteer practice. The letter may be signed by the director, chief operating officer or other authorized person affiliated with the clinic, health center or charitable entity hosting the event or program. Licensees and certificate holders must retain the documentation for a minimum of four (4) years, in case of an audit.

Contact PDA's government relations team at (800) 223-0016 or [mss@padental.org](mailto:mss@padental.org), if you have any questions or concerns.

## Support the New Dentist Committee

Your support is needed to help recruit new members and meet young dental students. Come to any of the New Dentist events and meet new docs, engage with PDA Staff, and visit with some of your colleagues.

Contact Dr. Charles Scrimalli with question or details. Message on PDAGo, call 570-241-3578, or email [chuckmarias@yahoo.com](mailto:chuckmarias@yahoo.com)

Student Dentist Events:

April 2023	PA Academy of General Dentistry Annual Meeting	Philadelphia
May 19-21, 2023	American Association of Dental Sleep Medicine	Philadelphia
Sept 2023	Temple U School of Dental Medicine Vendor Fair	Philadelphia
Sept 2023	Steel City Dental Expo	U of Pittsburgh
Oct 2023	Greater Philadelphia Valley Forge Dental Conf.	Philadelphia
Nov 2-3, 2023	Three Rivers Dental Conference	Nemacolin Resort
TBA	Dental Nachos Meeting	Philadelphia

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## Upcoming Events

<b>NCHDM McDonalds Tooth Fairy</b>	Carbondale McDonalds	February 16, 2023	5:00 – 7:00 PM
<b>NCHDM McDonalds Tooth Fairy</b>	Keyser Ave McDonalds	February 28, 2023	5:00 – 7:00 PM
<b>Continuing Education Course</b>	Radisson Lackawanna Station	March 15, 2023	8:00 AM
<b>Ben Shair/Todd Angelo Dinner</b>	AV Restaurant	March 15, 2023	6:30 PM
<b>Continuing Education Course</b>	Radisson Lackawanna Station	March 24, 2023	8:00 AM
<b>SDDS CE Member Course</b>	AV Restaurant	April 26, 2023	TBA
<b>PDA Annual Meeting</b>	Normandy Farms, PA	April 28-29, 2023	8:00 AM
<b>Golf Tournament</b>	Scranton CC	June 14, 2023	8:00 AM
<b>PDA Vacation CE</b>	Grand Hyatt, MD	June 15-17, 2023	8:00 AM
<b>SDDS CE Course</b>	Glenmaura	Sept. 9, 2023	8:00 AM-12:00 PM
<b>General Meeting</b>	TBA	Sept 12, 2023	TBA
<b>ADA Annual Meeting</b>	Orlando, FL	Oct 5-7, 2023	8:00 AM
<b>Third District Cocktail Party</b>	TBA	Oct 27, 2023	TBA
<b>PDA Leadership Event</b>	Benco Dental	Oct 28, 2023	TBA